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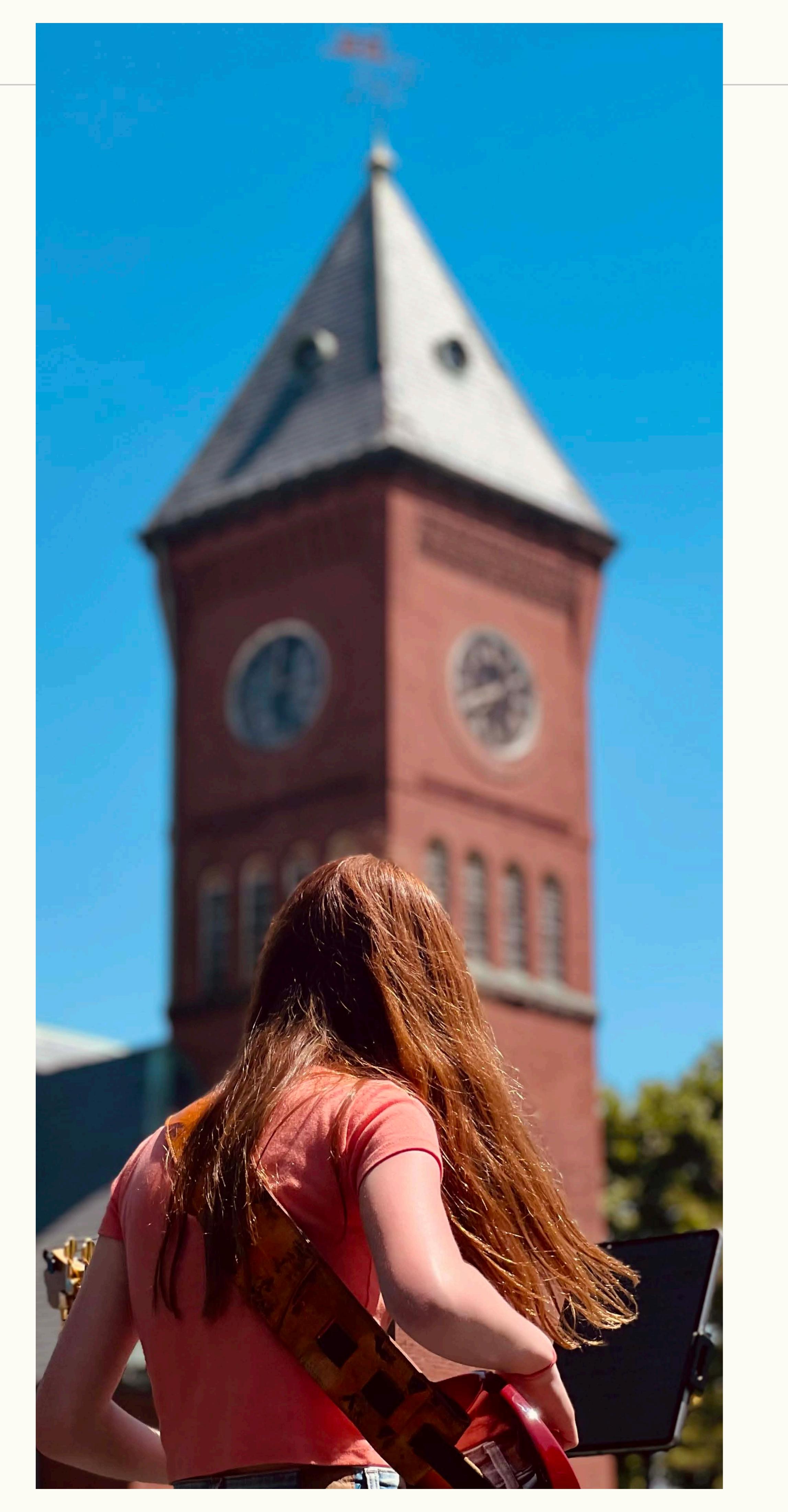
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Bellforge 2024 season at a glance

28 programs
welcomed over
12,000 attendees

More on page 2-3

Project milestone:
Roof membrane for
future education
center

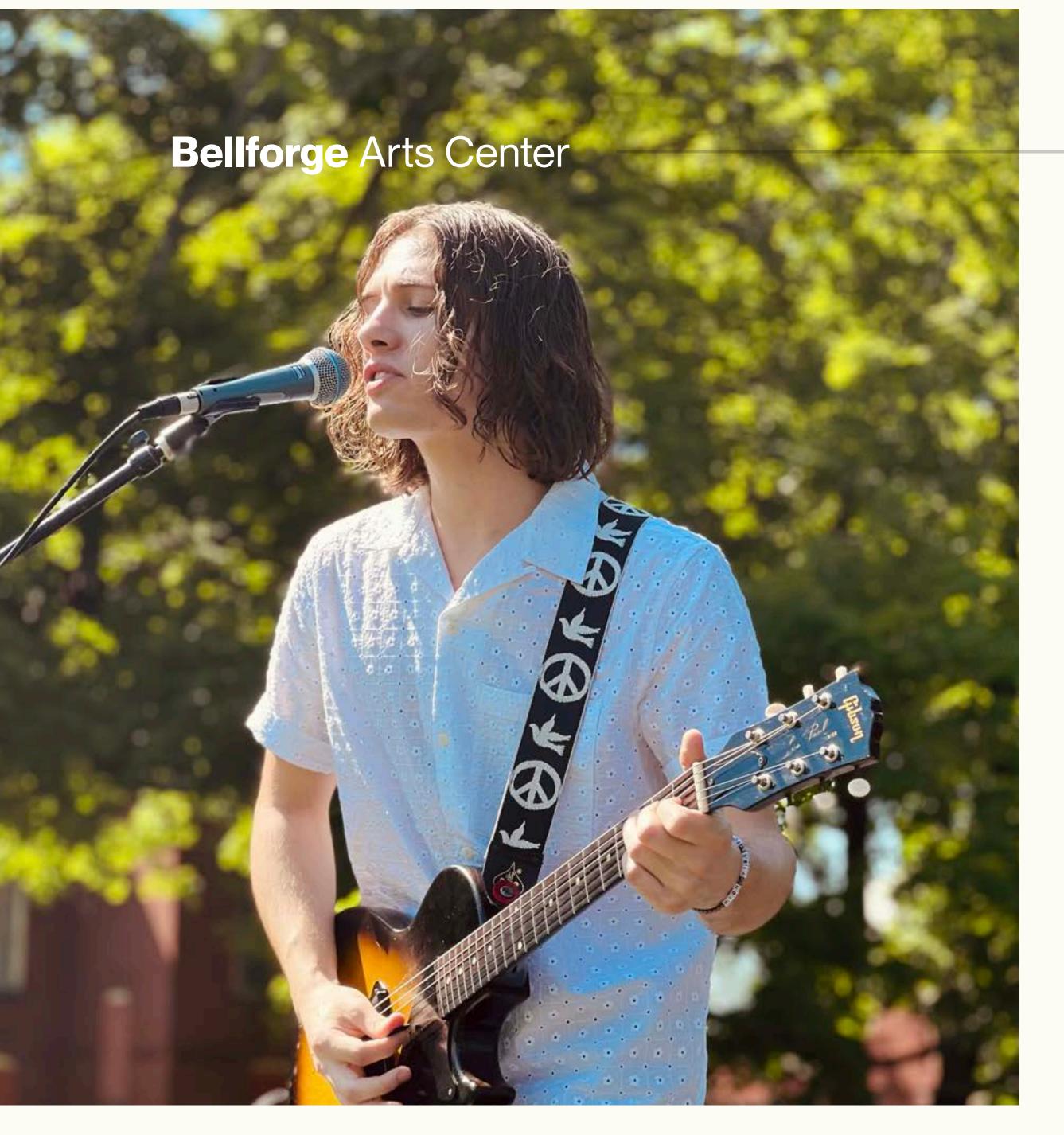
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New pilot initiatives: Summer Camp and Art + Food Program

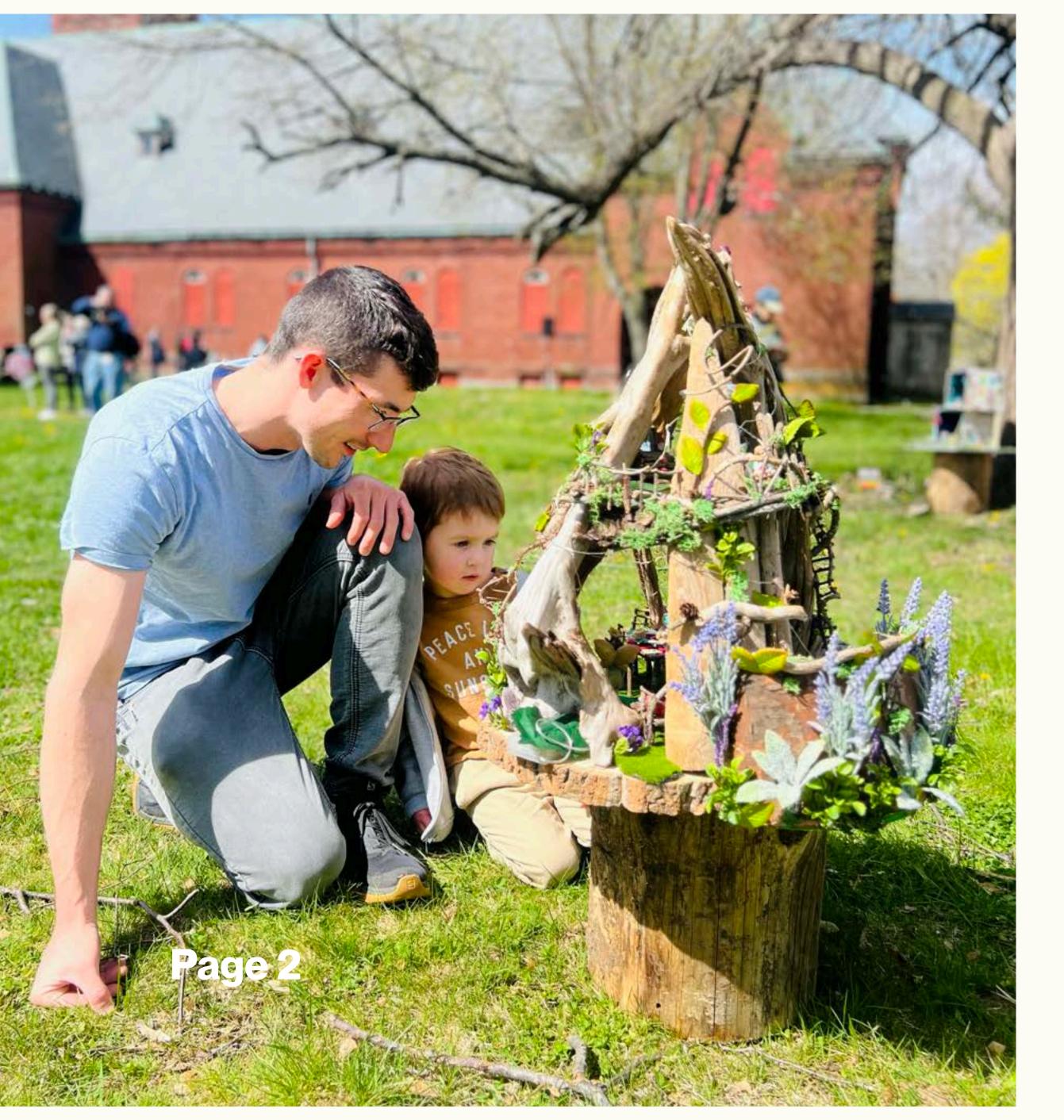
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Community and artist impact

More on page 8-9











Programs

The third season of programs at the Bellforge Arts Center featured 28 events showcasing 75 artists, 52% of whom were BIPOC performers, and welcomed over **12,000 attendees**.

Until the arts center is open and fully operational, the Bellforge Arts Center outdoor programs have been successful in growing awareness and community engagement.

The Bellforge was featured in numerous media publications and programs including:

WBUR
WGBH
CBS News
Boston Globe

Bottom photo: Jean Mineo, Bellforge Arts Center's Executive Director, at the Community Foundation for MetroWest's Inspiration Breakfast panel with WGBH's Jared Bowen, Barr Foundation's Jim Canales, and Community Foundation for MetroWest's Jay Kim.

Image credit: Community Foundation for MetroWest.

Growing audiences: By the numbers

520

This season, program attendees came from 520 different zip codes

90,202

The Bellforge Arts Center surpassed 90k location searches on Google Maps

120,177

The Bellforge Arts Center website received over 120,000 page views



Project milestone: Roof membrane for future education center

The roof of the building that will become the Education Center was in poor condition, allowing water to leak inside and cause further damage to the interior of the historic building. Thanks to your support as well as grants from The Savage Family Foundation and the Massachusetts Historic Preservation Matching Grant Program, administered by Preservation Massachusetts in partnership with The 1772 Foundation, a protective membrane was successfully installed on the slate roof to prevent further damage before the next winter.





New Initiatives: Summer Camp

The Bellforge has partnered with Rehearsal for Life, an organization with 25+ years of experience in youth arts programs, to launch the first summer camp. The program focused on strengthening young people's social and emotional skills for every stage in life through dialogue, creativity and performance.

Throughout the session, campers participated in all aspects of creating and putting on a theatrical play, which they performed at the Bellforge Arts Center stage.





New Initiatives: Art + Food Program

With access and equity as key priorities for the organization, and with its aim to promote wellness for the individual as a whole, the Bellforge launched a new initiative to provide access to a meal and the arts. The Bellforge has been providing vouchers to local food pantries to share with their clients, who are then able to use them for a meal on the campus while attending an event. In this way, they are not only being nourished with food but are also exposed to the many benefits of participating in an arts and culture experience. As the authors of the book Your Brain on Art remind us, "the arts offer a range of effective treatments for individual mentalhealth challenges, as well as our collective emotional zeitgeist. They improve our psychology by offering enhanced selfefficacy, coping, and emotional regulation. They improve our physiology by lowering stress-hormone response, enhancing immune function, and increasing cardiovascular reactivity. And that's just the beginning."







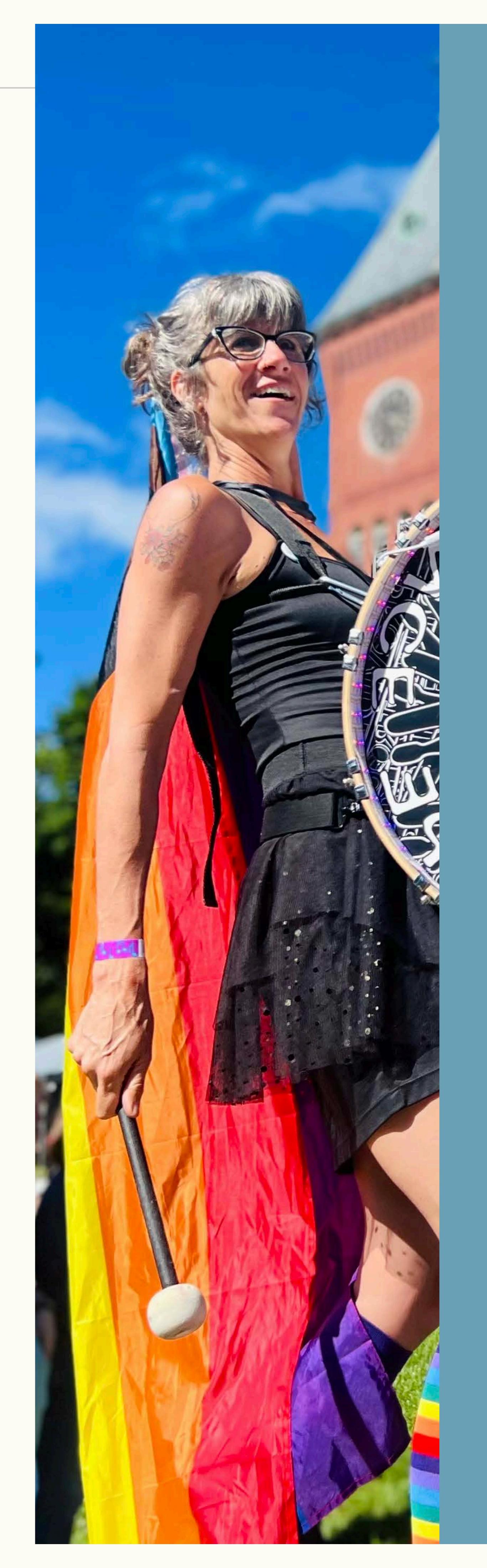
Community and artist impact

The Bellforge Arts Center has seen enthusiastic community engagement and received strong, positive responses, highlighting the community's desire for a dedicated, accessible multi-arts venue that supports both artists and diverse audiences.

97%

of the people surveyed said Bellforge Arts
Center positively impacts the region

Bellforge was accepted into the state's Art
Pharmacy program. Art Pharmacy's services
enable healthcare providers and other care
team members to prescribe arts and culture
participation to individuals with a range of health
concerns. Arts-based social prescribing is an
effective way to support patients with mental
health needs and reduce social isolation/
loneliness, among many other benefits.



"The Community Foundation for MetroWest is grateful to have Bellforge Arts Center as a partner in creating a more vibrant and equitable MetroWest. Under the leadership of Jean Mineo, Bellforge has made remarkable strides in developing and expanding accessible arts and culture opportunities for all our MetroWest neighbors. We are proud to partner with and support them and look forward to their continued success and growth as a destination for the arts in the region."

Jay Kim, Executive Director of Community Foundation for MetroWest

"The Bellforge provides a unique concert experience that feels really historic and special. It also serves to connect the musical community in a new way, providing more opportunities for artists and audiences to come together."

From an artist who performed at the Bellforge

"We love the Bellforge!! My family and I look forward to seeing what events take place there every weekend and usually you will find us there, meeting up with friends. We are so happy to see what the Bellforge has become and are excited to continue to see it grow because we know this is just the beginning. We are life long supporters! Thank you for everything you've done for arts in our community!"

From a Bellforge event attendee

Bellforge Arts Center Impact Report

Campaign Supporters

The Bellforge Arts Center is deeply grateful to the campaign donors and supporters whose contributions are essential to making the new arts center a reality.

Anonymous (2)

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* = deceased Page 11

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In honor and loving memory of Rosemary Sortor of Sherborn, this fund supports the Bellforge Arts Center construction and campaign.

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